

Sale Begins Tomorrow

Sale Closes Saturday, December 31st

Only 5 Days

BEFORE STOCK-TAKING SALE!

5 Days of Ruthless Price-Reducing in Ready-to-Wear

Tomorrow is the opening day of our Before-Stock-Taking Sale. Ordinarily, we devote ten days to this event, but we must begin taking stock January 2nd, so the present sale is curtailed to five days. Notwithstanding the short time, we assure you, there will be no lack of interest. We have considerably more stock than we want to inventory, for that reason price-reducing has reached the extreme limit. The following items should be read carefully, keeping uppermost in your mind that these reductions are made on the finest stock of ready-to-wear that is carried in El Paso.

Before-Stock-Taking-Sale of Dresses

Our entire stock of dresses—comprising about 500 garments—is offered at reductions that approximate half. Dresses for every occasion—for morning, afternoon and evening wear—are included. Materials such as serges, broadcloths, voiles, panamas, marquisettes, taffetas, messalines, chiffons, crepe de chine, satins. Absolutely every dress in stock—from the simple tailored street frock up to the beautiful imported garments—is now offered at a considerably reduced price. Read these:

\$13.50 Dresses	\$ 8.85	\$35.00 Dresses	\$19.85
\$17.50 Dresses	\$ 9.85	\$40.00 Dresses	\$24.85
\$20.00 Dresses	\$11.85	\$50.00 Dresses	\$29.85
\$25.00 Dresses	\$14.85	All higher priced dresses at proportionate reductions.	
\$29.50 Dresses	\$16.85		

There is nothing you may need in the way of a stylish dress that cannot be secured during the Before-Stock-Taking Sale at a price advantageous to you.

\$22.50 Coats \$13.45

Here is a great variety of stylish full length coats in values up to \$22.50. Some are mixed effects, made of the new rough surface "mannish" materials, these are strictly tailored garments. Others come in plain colors—blacks, tans and gray. These are plain tailored or trimmed with straps and buttons, some have the regulation coat collar, others show novelties in sailor and shawl effects. Still other coats are striped, checked and plaid effects. Values are up to \$22.50; Before-Stock-Taking Sale. **\$13.45**

\$7.50 Waists \$4.95

Silk Waists, a wide variety, ranging from the tailored taffeta to the handsome chiffon-over-Persian-silk creation. Values are up to \$7.50; you have choice during **\$4.95**

\$10.00 Skirts \$6.95

A comprehensive lot of skirts, fully 50 distinct models are offered, and there are no two skirts just alike. A variety of handsome black voile skirts is to be seen in the lot, also imported mixtures of all kinds, invisible stripe panamas and solid color panamas in such colors as brown, blue, gray and black. Regular prices range to \$10.00; Sale **\$6.95**

Higher Priced Suits

All higher priced suits are included in the sale and at equally as remarkable price reductions. In short, you can come tomorrow and select any suit in the house at a Before-Stock-Taking reduction.

\$2.25 Waists \$1.50

Tailored wash waists, in plain white, also white with stripes or polka dots of black, navy or green. Stylish, well-fitting tailored waists, worth \$2.25; Extra Special, beginning tomorrow, at **\$1.50**

\$5 Silk Kimonos \$2.95

Full length silk kimonos, in a variety of handsome Persian designs, and finished in satin ribbon. Regular \$5.00 kimonos; included in Before-Stock-Taking Sale at **\$2.95**

\$3 Crepe Kimonos \$1.95

These are full length kimonos, very pretty indeed. Come in Japanese designs in a variety of colorings, and are prettily trimmed in satin. Regular price \$3.00; Extra Special Sale **\$1.95**

\$7.50 Bath Robes \$4.85

Pretty bath robes, of eiderdown and blanket robing. Come in pinks, reds, lavenders, blues, grays and greens—both solid shades and effective combinations. Trimmed in satin and finished with cord and tassels. Bath robes that sell regularly at \$7.50; Before-Stock-Taking Sale. **\$4.85**

Mail Orders Will be Filled Promptly

at "Before-Stock-Taking-Sale

Prices.



All Furs Are Guaranteed

Before-Stock-Taking Sale of Furs

All furs are included in the Before-Stock-Taking Sale. This means the largest and most comprehensive collection of furs to be seen in the Southwest.

Both sets and single pieces are offered—styles suitable for women, young women and misses. Absolutely every piece of fur—including white fox, white hare, black hare, French cooney, lynx, mink, Australian opossum, etc.—will be on sale beginning tomorrow at just

1-3 Reduction

Single pieces range in price from \$5.00 to \$100.00. Sets are \$10.00 to \$250.00. Beginning tomorrow, you can make your selection at just 1-3 less than the regular price.

Children's Fur Sets

All Children's Fur Sets are included in Before-Stock-Taking Sale at a reduction of 1-3 from the original prices.

Before-Stock-Taking-Sale of Capes

Our entire line of Capes is included in the Before-Stock-Taking Sale. None is reserved. Both capes for evening and capes for street wear are offered. Made of broadcloths, kerseys, satins and zebelin. Both light and dark colors—such as black, navy, tan, white, green, lavender, pink, red, etc. Note these reductions on stylish capes:

\$ 7.50 Capes	\$ 4.95	\$18.75 Capes	\$14.75
\$11.50 Capes	\$ 8.95	\$29.50 Capes	\$19.50

\$2.50 Sweaters \$1.59

A nice assortment of women's pure wool sweaters, in black, white, red and gray. Values are up to \$2.50; Sale Price is **\$1.59**

\$15.75 Coats \$8.85

Full length, half satin lined coats, made of all-wool heavy mannish cloths. All the new ideas in collars shown—both trimmed and the regulation tailored style, also the new sleeve and cuff effects. Every coat in the lot a regular \$15.75 value; Before-Stock-Taking Sale **\$8.85**

\$34.50 Suits \$16.85

Every suit style of the season is to be seen in this special group—the plainly tailored models, as well as the braided, velvet and Persian trimmed suits. Materials are chevots, fine French suitings and every imaginable kind of mixed weave. Black, navy, grays, tans, browns, greens and other colors are shown. Values are up to \$34.50; Before-Stock-Taking Sale **\$16.85**

\$7.50 Skirts \$4.95

A variety of walking and dress skirts, embracing imported mannish mixtures and fancy suitings, black voiles, and serges and panamas in brown, navy and black. Values are up to \$7.50; Before-Stock-Taking Sale **\$4.95**

\$23.50 Suits \$13.95

High grade tailored suits, our regular \$23.50 line. Made of English chevots; French mixtures, the very latest novelties in basket weaves, and other of the most fashionable fabrics. Coats are lined with guaranteed satin. The color range is complete, with browns, blues, light and dark grays, tans, greens, black, etc. Every suit in the house that sells regularly at \$23.50 is priced beginning tomorrow **\$13.95**

\$6.75 Skirts \$3.95

Stylish, plainly tailored walking skirts, some black panamas in the lot, but mostly mixtures—grays, tans, browns and blues. Values are up to \$6.75; Special Sale **\$3.95**

\$5.75 Silk Petticoats \$3.95

Taffeta and Messaline Petticoats, finished with tailored flounce. Come in effects. Regular \$5.75 petticoats; Before-Stock-Taking all the leading shades, including black, also in changeable **\$3.95**

\$6.75 Silk Petticoats \$4.95

These petticoats carry a 3-months' guarantee. They are taffetas, messalines and jersey tops in black and solid shades, also in changeable colors and the newest Persian patterns. Petticoats are finished with a deep flounce, in some cases tailored, others accordion pleated, in Van Dyke points and other effective fancies. Not a petticoat in the entire lot worth less than \$6.75 and many are \$7.50 values; Before-Stock-Taking Sale **\$4.95**

Out Sizes--

At \$4.95 we also offer \$6.75 and \$7.50 values in black out-size silk petticoats for large women.

Extra! One Day Only

\$5.00 Silk Petticoats \$1.95

A price concession so remarkable that we must limit it to one day's selling. These are pure taffeta silk petticoats, in black and a full range of colors. Every petticoat is neatly finished and a good \$5.00 value; Tomorrow only, the first day of the sale, we give you **\$1.95** choice at



THE WEATHER.

Forecast.
El Paso and vicinity: Tonight and Tuesday, fair.
New Mexico: Snow tonight or Tuesday, except fair southwest portion; colder north portion tonight.
West Texas: Tonight and Tuesday generally fair.

Local Office U. S. Weather Bureau.
El Paso, Tex., Dec. 26 El Paso readings:

Today Yes'	6 am. 6 pm.
Barometer (sea level)	29.95 29.89
Dry thermometer	42 59
Wet thermometer	35 42
Dew point	23 18
Relative humidity	44 19
Direction of wind	N calm
Velocity of wind	2 0
State of weather	c'dy c'dy
Rainfall last 24 hours	0 0
Highest temp. last 24 hours	64 0
Lowest temp. last 12 hours	42 0

Can Be Grown in West.
Washington, D. C., Dec. 26.—Successful experiments by the department of agriculture in the acclimating and breeding of Egyptian cotton in the western part of the United States have led experts of the department to believe that this cotton can be grown with profit in this country.

Men and Women.

Women as well as men are made miserable by kidney and bladder trouble. Dr. Kilmer's Swamp-Root, the great kidney remedy, promptly relieves.

Swamp-Root stands the highest for the reason that it has proved to be just the remedy needed in thousands upon thousands of even the most distressing cases.
At druggists in 50c and \$1.00 sizes. You may have a sample bottle by mail free, also a pamphlet telling you all about it. Address: Dr. Kilmer & Co., Binghamton, N. Y.

CHARITY BALL AT ALAMOGORDO, N. M.

Large List of Subscribers—Many Help From El Paso.

Alamogordo, N. M., Dec. 26.—The first annual charity ball to be held in this city will occur on New Year's eve. At least \$200 is expected from the contributions to the affair, many of the contributors being El Pasoans who are anxious for this city to succeed in its charity ball planned after the regular Thanksgiving charity ball given each year in El Paso.
Those who have contributed to the affair are:
O. H. Evans, J. M. Hawkins, W. E. Carmack, Lee Jones, W. W. Mann, W. G. Roe, G. J. Wolfinger, H. J. Anderson, W. H. Holmes, G. I. Watt, Dean Sherry, James Weaver, Frank W. Beach, J. C. Jones, H. S. Evans, R. H. Pratt, George Waigel, Fred Goldfarmer, Dr. E. R. Jarvis, F. C. Rolland, J. M. Bowman, R. F. Balthis, R. B. Armstrong, Clarence Hunter, Stanley Phillips, C. E. Mitchell, L. R. Hughes, W. Walhall, G. M. Beecher, J. Ramsey, R. M. Russell, W. E. Groom, S. M. Parker, J. L. Lawson, E. H. Cox, F. M. Stanley, W. E. Warren, Emmett Hancock, Ben Hancock, W. K. Stalcup, Waite Tinkler, Dr. J. R. Gilbert, Frank Polak, Wallace Baird, Logan Meeks, Al Henderson, W. H. Miller, T. C. Newby, Harvey Davidson two, W. A. Hawkins, El Paso: Howard Beecher, Edward Mechem, M. L. Oliver, G. C. Scipio, Thomas O'Reilly, D. M. Harringer, Jr., Mrs. Woodbury, Mrs. C. A. Garrett, Dr. John R. Callaway, Mesalero: the Alamogordo News, H. W. Schofield.
The following El Paso firms are among the contributors: The James A. Dick company, the H. Lesinsky company, Milne and Smelter Supply company, International Electric Supply company, Krakauer, Zerk & More, the Popular Dry Goods company, and the Colum-



We are always first to show the newest styles.

We will show tomorrow

1911 STYLES

in Suits, Dresses, Skirts, Coats and Waists.

Come and see the correct styles for the coming season.

CORRECT DRESS FOR WOMEN **THE WHITE HOUSE** THE ONLY SPECIALTY SHOP
FELIX BRUNSCHWIG & CO.
EL PASO - TEXAS



You are cordially invited to see the display here tomorrow of **Advance Millinery Styles for 1911**

BLOCHS
MILLINERY OF THE HOUR

Twins Burn to Death.

Weston, W. Va., Dec. 26.—During breakfast Sunday morning a lamp exploded in the bedroom at the home

of Eldo Bach at Byten and burned to death twin boy babies, 6 months old. After the fire was discovered it was impossible to reach the children. The home with all its contents was burned.

bian Electric company, of St. Joseph, Mo.
Many charitable persons and business houses in the city contributed to

the success of the Christmas entertainment for the blind children at the New Mexico institute and good things to eat were plentiful on Christmas day.

The choir of the Methodist and Presbyterian churches held a union service at the Presbyterian church on Christmas day.